

Read me file for “Pricing Institutions and the Welfare Cost of Adverse Selection”  
By E. Glen Weyl and Andre Veiga

The folder includes the following MATLAB scripts and functions:

MASTER\_Pricing

Running this script will produce all outputs used in the article

Outputs

Computes a number of outputs for a given market, namely demand, average cost under each pricing regime marginal cost and other auxiliary cost curves

DAC

computes average cost different under total pricing ie, Delta\_AC, and a number of auxiliary cost curves

Q

produces a vector of consumer decisions and overall demand

ACD

computes average cost different under incremental pricing ie, AC\_Delta

MC

computes marginal cost where  $MC = \text{the derivative of total cost, } Q * AC\_Delta(Q), \text{ with respect to } Q$

DWL

computes dead weight loss at a given price difference between the two contracts

consumers

simulates consumer types following a bivariate lognormal distribution